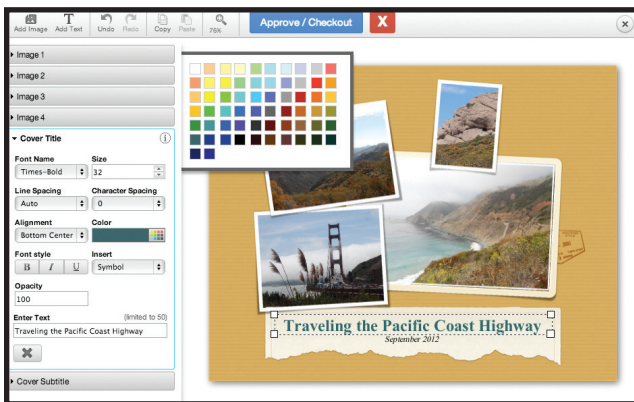# eDocBuilder

by Aleyant Systems

Powerful, cloud-based document personalization, online designer, and variable data publishing system

eDocBuilder is offered as a stand-alone product for integration into an existing e-commerce or online ordering system. Alternatively, it is also included and integrated with all Pressero web-to-print storefront systems. Using eDocBuilder, your customers can quickly and easily customize, proof, and approve documents directly from a web browser. There are two versions to fit your specific needs: Standard and Interactive Designer. Both are PDF based and support text and image editing as well as imposition and online proofing.

The Interactive Designer displays all the text and image elements that are part of the template. Each page has its own layer navigator, and each text or image element has its own set of control options. Above you can see a custom text color palette being used with a photo album template.

Interactive Designer - Developed in HTML5!

This version has been specifically designed to perform on both desktops and tablets. Get the feel of other popular flex based designers without the limitations of flash. With its cloud architecture, users can easily import photos from facebook, from their own stored image area, or from their desktop.

A few of the unique, user friendly features: Instant viewing of text and image editing, ability to add new text and images, set image resolution limits, multi-layer control, ability to move, scale, rotate, crop images and multiple un-do, and redo's.

Standard eDocBuilder

Some of the advanced capabilities of this version: Prefill template from a dropdown choice or from a user's profile, force-fit text, reformat user entry to ensure brand consistency, QR and barcode support, numeric sequencing, database file merge, and HTML & VB scripting.
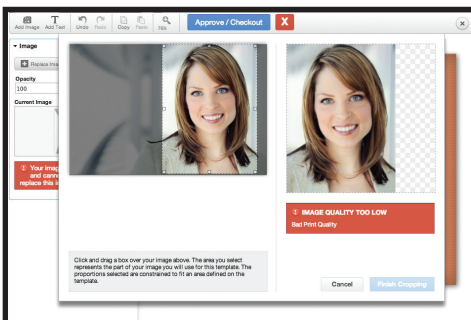

Image Resolution Check
A warning will display to your customers when their image is below the resolution limit you set for the field.
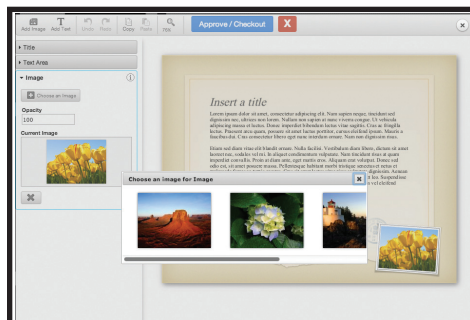

Image Selector
Customers choose from a library of images you make available to them in template.
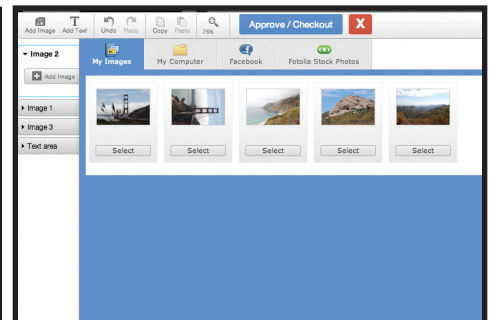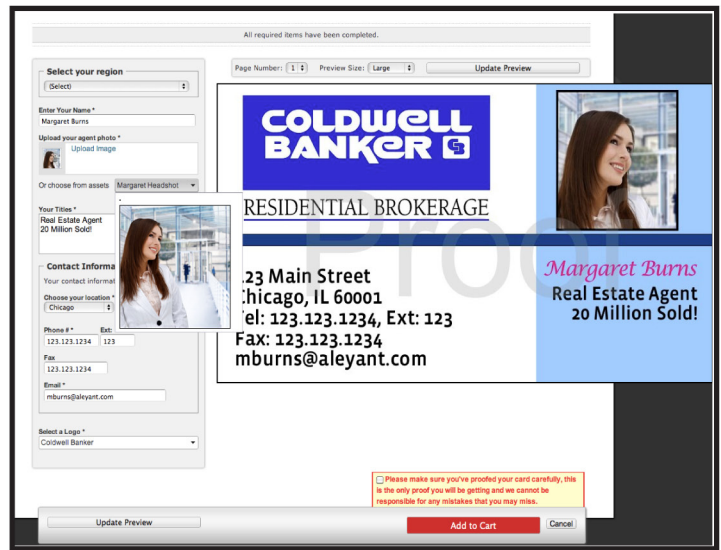

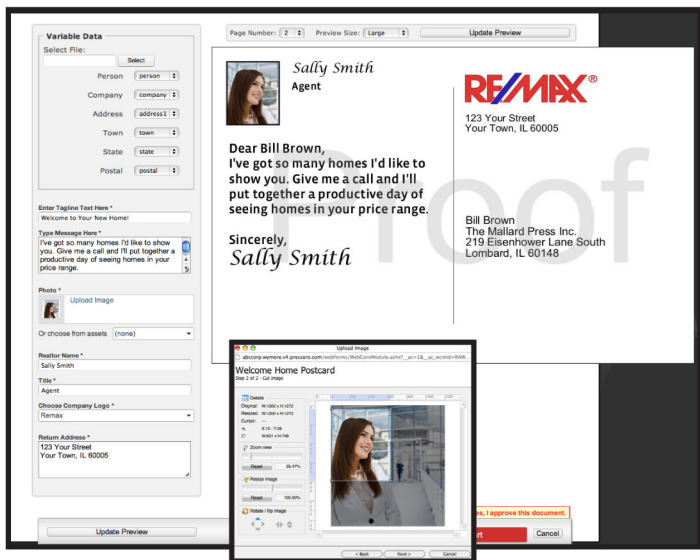**Image Uploader**
Customers can choose from a variety of image sources, desktop, facebook, Fotolia, external Digital Asset Management (DAM) systems and thier own image library.

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eDocBuilder is owned and operated by Aleyant Systems.
For more information, you may contact us at:
www.edocbuilder.com • 800-571-2138 • sales@aleyant.com

Database Merge and Image Cropping
The Standard Version of eDocBuilder supports the ability to merge a template with a database for truly personalized results. Image above shows an example of a variable data postcard using this process.

Business Card – Digital Asset Management Integration
When configuring your template you have a variety of options for image collection including access to a pre-defined asset area, from a collection of images you provide, and from the customers desktop. Optionally provide images from an external Digital Asset Management (DAM) system.

TEMPLATE SETUP CAPABILITIES	INTERACTIVE DESIGNER	STANDARD
Integrated into the Pressero web-to-print system	●	●
Web Services API, or iFrame integration (for integrating into other e-commerce/ordering systems)	●	●
Define non printable areas	●	●
Create your own customizable templates (from PDF)	●	●
QR Codes & Barcode support		●
Database file merge with highly optimized PDF output.		●
Imposition (Step & Repeat, Saddle stitch, Cut & Stack, Across/Down, Down/Across, Die Cut)	●	●
Variable data merge from Excel (image and text)		●
Numeric sequencing (auto-numbering on tickets, etc.)		●
Field Scripting logic (HTML & VB scripting)		●
Font support (TrueType, Type 1, Open Type)	●	●
Create overlays for design or instructional purposes	●	●
Text overflow from one field to the next		●
Imposition overlay file (for press information, colorbars, etc.)	●	●
Response sets (based on response have all, or any image and text field populated automatically)		●
Custom color palettes	●	●
Color space (Spot, CMYK, RGB)	●	●
Multi-page templates	●	●
Set image and text areas for production only, preview only, or both production and preview		●
Magento and Pretashop plug-ins available	●	●
Multi-layer image and text control	●	●
END-USER IMAGE AND TEXT CAPABILITIES		
Standard and advanced upload (from desktop with or without cropping)	●	●
Import images from Facebook or Fotolia	●	
Upload from image library (shared, or private)	●	●
Select from pre-defined choices for images and text	●	●
Text styling (font, size, tracking, leading, alignment, color, style, etc.)	●	●
Resize, move, or rotate text and image fields	●	
Add new images and text	●	
Text overflow from one field to the next		●
Image resolution checking	Advanced	●